

OVERVIEW OF MACHINE LEARNING

Machine Learning is the process of creating models that can perform a certain task without the need for a human explicitly programming it to do something.







TYPES OF SUPERVISED LEARNING (REGRESSION & CLASSIFICATION)

• Regression: Regression analysis is a form of predictive modelling technique which investigates the relationship between a dependent and independent variable.



USES OF REGRESSION

Determining the strength of predictors (strength of the effect that the independent variable have on the dependent variable)

- Forecasting an effect
- Trend forecasting

LINEAR VS LOGISTIC REGRESSION

Basis	Linear Regression	Logistic Regression
Core Concept	The data is modelled	The probability of some
	using a straight line	obtained event is
		represented as a linear
		function of a combination of
		predictor variables.
Used with	Continuous Variable	Categorical Variable
Output/Prediction	Value of the variable	Probability of occurrence of
		event
Accuracy and	measured by loss, R	Accuracy, Precision, Recall,
Goodness of fit	squared, Adjusted R	F1 score, ROC curve,
	squared etc.	Confusion Matrix, etc







5



R-SQUARED VALUE

R-squared value is a statistical measure of how close the data are to the fitted regression line.

It is also known as coefficient of determination, or the coefficient of multiple determination





































LOGISTIC REGRESSION

It is a classification algorithm in machine learning that uses one or more independent variables to determine an outcome.

It will have only two possible outcomes.



NAIVE BAYES CLASSIFIER

It is a classification algorithm based on Bayes's theorem which gives an assumption of independence among predictors.

In simple terms, a Naive Bayes classifier assumes that the presence of a particular feature in a class is unrelated to the presence of any other feature.

$$P(C_i | x_1, x_2 \dots, x_n) = \frac{P(x_1, x_2 \dots, x_n | C_i) \cdot P(C_i)}{P(x_1, x_2 \dots, x_n)} \text{ for } 1 < i < k$$

STOCHASTIC GRADIENT DESCENT

It is a very effective and simple approach to fit linear models.

Stochastic Gradient Descent is particularly useful when the sample data is in a large number.

K-NEAREST NEIGHBOR

It is a lazy learning algorithm that stores all instances corresponding to training data in n-dimensional space.

It is a lazy learning algorithm as it does not focus on constructing a general internal model, instead, it works on storing instances of training data.





ARTIFICIAL NEURAL NETWORKS

A neural network consists of neurons that are arranged in layers, they take some input vector and convert it into an output. The process involves each neuron taking input and applying a function which is often a non-linear function to it and then passes the output to the next layer.







HOLDOUT METHOD

This is the most common method to evaluate a classifier. In this method, the given data set is divided into two parts as a test and train set 20% and 80% respectively.

The train set is used to train the data and the unseen test set is used to test its predictive power.

CROSS-VALIDATION



•Over-fitting is the most common problem prevalent in most of the machine learning models. K-fold cross-validation can be conducted to verify if the model is over-fitted at all.

In this method, the data set is randomly partitioned into k mutually exclusive subsets, each of which is of the same size. Out of these, one is kept for testing and others are used to train the model. The same process takes place for all k folds.



ROC CURVE

Receiver operating characteristics or ROC curve is used for visual comparison of classification models, which shows the relationship between the true positive rate and the false positive rate. The area under the ROC curve is the measure of the accuracy of the model.





