



Public Disclosure of Student Achievement

Institution Name: GLA University, Mathura (UP)-India

Business Unit(s) included in this report: Institute of Business Management

Academic Period Covered: 2023-24

Date Report Posted: March 24, 2025

PROGRAM	MEASURE	TARGET	RESULT
BBA	Job Placement Rate	100%	78.50%
BBA (Family Business)	Job Placement Rate	100%	85.71%
B.Com(H)	Job Placement Rate	100%	82.35%
MBA	Job Placement Rate	100%	91.30%
PhD	Job Placement Rate	N/A	The objective of this Program is research rather than job placement.

Calculations for Measures

The job placement rate is a metric that we have used to evaluate the effectiveness of our Institute of Business Management in helping our students secure employment after completing their studies. This has been calculated using the following formula:

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Job Placement Rate	Total Students Placed */ Total Number of Students**

*Total Students Placed, refers to the number of students who have successfully obtained full-time jobs related to their field of study after completing their educational program.

**Total Number of Students, refers to the total number of students completed the educational program during the specified period and do not include those who enrolled but did not complete it.

Note:

- All the Jobs are Full Time.
- Students are placed in their field of study only.
- The placed students obtained their job offers within three months' post completing their educational program.



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PROGRAM	MEASURE	TARGET	RESULT
BBA	Graduation Rate	100%	89.36 %
BBA (Family Business)	Graduation Rate	100%	95.83 %
B.Com(H)	Graduation Rate	100%	94.74 %
MBA	Graduation Rate	100%	100.00 %
PhD	Graduation Rate	100%	100.00 %

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	Total Graduates / Starting Class-(Non Completers + Transferred)