



COURSE STRUCTURE

OF

BACHELOR OF BUSINESS ADMINISTRATION

FAMILY BUSINESS

I, II & III YEAR

EFFECTIVE FROM BATCH 2023

First Semester

S. No.	Code	Subject	Cat	L	T	P	C
1		FINANCIAL ACCOUNTING	MAJOR	4	0	0	4
2		MICRO ECONOMICS	MAJOR	4	0	0	4
3		MARKETING THEORY AND PRACTICES -I	MAJOR	4	0	0	4
4		BUSINESS STATISTICS	MAJOR	4	0	0	4
5		BUSINESS ORGANIZATION	MINOR	4	0	0	4
6		COMPUTER APPLICATION OR FUNDAMENTALS OF ENVIRONMENTAL SCIENCE OR INTRODUCTION TO HISTORICAL LINGUISTICS	MULTIDISCIPLINARY	4	0	0	4
7		BLOCK CHAIN AND FINTECH	SEC	0	0	4	3
		Total					27

Second Semester

S. No.	Code	Subject	Cat	L	T	P	C
1		COST ACCOUNTING	MAJOR	4	0	0	4
2		ORGANIZATION BEHAVIOUR & CULTURE	MAJOR	4	0	0	4
3		MACRO ECONOMICS	MAJOR	4	0	0	4
4		MARKETING THEORY AND PRACTICES -II	MAJOR	4	0	0	4
5		MANAGEMENT PRINCIPLES AND PRACTICES	MINOR	4	0	0	4
6		ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT	MINOR	4	0	0	4
7		BUSINESS ETHICS & VALUES	MULTIDISCIPLINARY	4	0	0	4
		Total					28

Third Semester

S. No.	Code	Subject	Cat	L	T	P	C
1		MANAGEMENT ACCOUNTING	MAJOR	4	0	0	4
2		VENTURE MANAGEMENT	MAJOR	4	0	0	4
3		CONSUMER BEHAVIOUR	MAJOR	4	0	0	4
4		PRODUCTION MANAGEMENT	MAJOR	4	0	0	4
5		HUMAN RESOURCE MANAGEMENT	MINOR	4	0	0	4
6		MERCENTILE LAW OR BIODIVERSITY AND ITS CONSERVATION OR INTRODUCTION TO APPLIED LINGUSITICS	MULTIDISCIPLINARY	4	0	0	4
		Total					24

Fourth Semester

S. No.	Code	Subject	Cat	L	T	P	C
1		FINANCIAL MANAGEMENT	MAJOR	4	0	0	4
2		ADVERTISING MANAGEMENT	MAJOR	4	0	0	4
3		PUBLIC ECONOMICS	MAJOR	4	0	0	4
4		RESEARCH METHODOLOGY	MINOR	4	0	0	4
5		COMPANY LAW	MULTIDISCIPLINARY	4	0	0	4
6		VENTURE CAPITAL OR R- PROGRAMMING LAB	SEC	0	0	4	3
		Total					23

Fifth Semester

S. No.		Subject	Cat	L	T	P	C
1		INCOME TAX	MAJOR	4	0	0	4
3		INVESTMENT MANAGEMENT	MAJOR	4	0	0	4
4		PROJECT MANAGEMENT	MAJOR	4	0	0	4
5		SOCIAL RESPONSIBILITY OF BUSINESS	MAJOR	4	0	0	4
6		INDUSTRIAL RELATIONS & LABOUR LAWS OR SALES MANAGEMENT OR AUDITING OR SUPPLY CHAIN MANAGEMENT	MINOR	4	0	0	4
7		FOREIGN TRADE PROCEDURE & DOCUMENTATION	SEC	0	0	4	3
8		RESEARCH PROJECT	PROJECT	0	0	4	4
		Total					27

Sixth Semester

S. No.	Cod e	Subject	Cat	L	T	P	C
1		WORKING CAPITAL MANAGEMENT	MAJOR	4	0	0	4
2		STRATEGIC MANAGEMENT	MAJOR	4	0	0	4
3		GOODS & SERVICE	MAJOR	4	0	0	4
4		FINANCIAL INSTITUTIONS & MARKETS	MAJOR	4	0	0	4
5		TRAINING & DEVELOPMENT OR MARKETING COMMUNICATION OR COMPANY ACCOUNTS OR PROJECT MANAGEMENT	MINOR	4	0	0	4
6		ENVIRONMENTAL POLLUTION & MANAGEMENT OR HISTORY & POLITICS OF ENGLISH IN INDIA	MULTIDISCIPLINAR Y	4	0	0	4
		Total					24

