

## PEOs and POs for BBA

### Program Educational Objectives

**PEO1:** Graduates will achieve successful careers in diverse business sectors.

**PEO2:** Graduates will pursue further studies to enhance their expertise.

**PEO3:** Graduates will lead ethically and contribute to societal well-being.

**PEO4:** Graduates will commit to lifelong learning and professional development.

**PEO5:** Graduates will succeed in international business contexts.

### Program Outcomes

Upon completion of the Bachelor of Business Administration (BBA) program, graduates will be able to:

**PO1: Knowledge of Business Concepts and Principles:** Demonstrate knowledge of business concepts and principles of different functions of a business.

**PO2: Communication Effectiveness:** Communicate effectively in written and oral form with the intended audience.

**PO3: Team Collaboration:** Work effectively in teams and collaborate with others to achieve common goals.

**PO4: Ethical Decision-Making:** Apply ethical principles to business decision-making.

**PO5: Social and Environmental Impact Assessment:** Identify the social and environmental impacts of a business decision.

## PEOs and POs for BBA (Management Science)

### Program Educational Objectives

**PEO1:** Graduates will achieve successful careers in diverse business sectors.

**PEO2:** Graduates will pursue further studies to enhance their expertise.

**PEO3:** Graduates will lead ethically and contribute to societal well-being.

**PEO4:** Graduates will commit to lifelong learning and professional development.

**PEO5:** Graduates will succeed in international business contexts.

### Program Outcomes

Upon completion of the Bachelor of Business Administration (Management Science) program, graduates will be able to:

**PO1: Knowledge of Business Concepts and Principles:** Demonstrate knowledge of business concepts and principles of different functions of a business.

**PO2: Communication Effectiveness:** Communicate effectively in written and oral form with the intended audience.

**PO3: Team Collaboration:** Work effectively in teams and collaborate with others to achieve common goals.

**PO4: Ethical Decision-Making:** Apply ethical principles to business decision-making.

**PO5: Social and Environmental Impact Assessment:** Identify the social and environmental impacts of a business decision.

**PSO1/APO1: Advanced Business Knowledge:** Demonstrate a deep understanding of advanced business concepts across various disciplines.

**PSO2/APO2: Research Proficiency:** Exhibit proficiency in conducting research, including data collection, analysis, and presentation.

## **BBA (Family Business) PSOs/APOs**

### **Program Educational Objectives**

**PEO1:** Graduates will achieve successful careers in diverse business sectors.

**PEO2:** Graduates will pursue further studies to enhance their expertise.

**PEO3:** Graduates will lead ethically and contribute to societal well-being.

**PEO4:** Graduates will commit to lifelong learning and professional development.

**PEO5:** Graduates will succeed in international business contexts.

### **Program Outcomes**

Upon completion of the Bachelor of Business Administration (Family Business) program, graduates will be able to:

**PO1: Knowledge of Business Concepts and Principles:** Demonstrate knowledge of business concepts and principles of different functions of a business.

**PO2: Communication Effectiveness:** Communicate effectively in written and oral form with the intended audience.

**PO3: Team Collaboration:** Work effectively in teams and collaborate with others to achieve common goals.

**PO4: Ethical Decision-Making:** Apply ethical principles to business decision-making.

**PO5: Social and Environmental Impact Assessment:** Identify the social and environmental impacts of a business decision.

**PSO1/APO1: Family Business Management:** Develop a strong foundation in family business principles.

**PSO2/APO2: Innovation and Adaptability:** Demonstrate the ability to introduce innovative ideas and adapt to changing market environments for the continued growth of family-owned enterprises.